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PRAXIS EXPANDS ITS OPERATIONS TO GENEVA



Left to right Fritha Younger Managing Director PraxisFiduciaries (Switzerland) SA, Rob Fearis Praxis Group Director, Alexa Niven Senior Trust Administrator

PRAXIS has expanded its operations to Geneva with the opening of PraxisFiduciaries (Switzerland) SA.

The company offers a full range of trust and company formation and administration services to private individuals and international corporate clients.

The extension of the business has seen two Praxis Guernsey staff relocate to Geneva. Fritha Younger, managing director, who will head up the Swiss team and Alexa Niven who has taken on a senior trust administrator role.

Rob Fearis, the Praxis Group board director responsible for the project said; 'Switzerland has a long history of providing financial services and an extensive network of tax treaties. With strong air links, Geneva is an ideal city for Praxis to expand into. It is an attractive location for clients to house their structures and a great place for them to visit.'

Praxis has built a fantastic reputation for providing a superior service to both private and corporate clients. Using our wide range of professional skills, in particular our understanding of tax systems, we can

implement and operate structures efficiently and effectively.

The opening of a Swiss office enables us to offer a greater choice of location from which clients' structures are managed and looking to the future it will provide a positive platform for the company to develop its operations into Europe and the Middle East.'

Both relocated staff members take to Geneva a wealth of experience within Praxis' business. Ms Younger first joined Praxis in 1999 and completed her accountancy training whilst working in the fiduciary department. She is a Fellow of the Association of Chartered Certified Accountants.

After securing a degree in Environment, Economics and Ecology at the University of York Ms Niven spent two and a half years with Praxis Fiduciaries Limited in Guernsey before transferring to Geneva.

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